

Gross-Industry Presenters



John Mack

Time: Thursday, 9:00 a.m. - 10:00 a.m.

Location: Saguaro I, II, & III

Business Valuation & Preparedness

John Mack of Imperial Capital, LLC brings a wealth of experience, insight, and advice to ESC business owners who are seeking to build and maintain growth and value in their business. John understands the consumer electronics industry and has presented at recent industry events, providing him with an opportunity, to engage in discussions with industry professionals about their businesses. John will discuss the key elements of business prosperity and value, as well as provide guidance and examples of how an ESC business owner should be considering their plans for their future. John's experience in investment banking, Mergers and Acquisitions (M&A) and many other executive level essentials is sure to provide an advanced level of learning for all attendees.

For more information on this topic, please attend the following CEDIA University Core Courses offered at CEDIA EXPO 2009: ESB301, ESCR131, ESCR231, ESCR331



Jennifer Siegal & Rick Simpson

Sponsored by: _

Time: Friday, 9:00 a.m. - 10:00 a.m.

Location: Saguaro I, II, & III

The Green and Sustainable Design Market

Jennifer Siegal is founder and principal of the Los Angeles' based firm Office of Mobile Design (OMD), which is dedicated to the design and construction of modern, sustainable and precision-built structures. Her innovative business strategies, expertise in futuristic design concepts - including prefabricated construction and green building technologies - will be presented as the 'how to get green' part of this session. You will learn techniques for integrating beautiful and smart eco-friendly materials and new technologies into your clients' homes and businesses.



Rick Simpson has played the role of systems integrator on two major green and sustainable led projects. Zoetica is the Nation's first Certified Organic Personalized Wellness Center while the Chicago Museum of Science and Industry's "Smart Home: Green+Wired" exhibit is arguably the most visible eco-friendly installation in the country. Find out how Rick played his cards to land these feature roles in America's "Greenest" city. Also learn tips to integrate "Green" into your portfolio of offerings.



Jim Weber

Time: Saturday, 9:00 a.m. - 10:00 a.m.

Location: Saguaro I, II, & III

Fire Your Accountant

In this program, James F. Weber, CPA will tell you what your CPA can and should be doing for you and your company. Experiences in the construction industry; managing member of one of the largest CPA firms in Northwestern Ohio, speaker at national programs and events for the National Association of Home Builders (NAHB) and National Electrical Contractors Association (NECA), Jim will demonstrate to you first hand what to expect from a good CPA.

Jim will help you manage your CPA relationship and give you ideas on how to get more from your CPA. He will also address some of the most current financial tax and consulting topics you need to be thinking about as a business owner. This is a fast paced program. No need for coffee, Jim will keep you awake.

For more information on this topic, please attend the following CEDIA University Core Courses offered at CEDIA EXPO 2009: ESB 101, ESB201, ESB202, ESB203, ESB204, ESB301



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Onsite Event Guide

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